



## OPEN LETTERS FOR SOCIAL ISSUES

### HOW TO ESTABLISH COLLECTIVE OPEN LETTERS AS A METHOD FOR THE PROMOTION OF POLITICAL ACTIVISM?

The following is intended to familiarize you with the open online letters initiative, taken by international NGOs and other advocacy stakeholders.

We will have a look at two interesting case studies:

the "Write for Rights" campaign of Amnesty International and the "Open letter on behalf of the Cultural & Creative Sectors to the EC".

You now have the task of researching the questions listed below and creating an information sheet to get inspired for future actions.

This exercise deals with the topics of:

- democratic participation
- open letters
- citizens in decision-making
- collective petitions





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**TIP:** Follow the example of international human rights movements to implement a collective open letter online.

### CASE STUDY I

“Write for Rights” Campaign for fighting social injustices

How can citizens use their writing skills to create online letters defending social inequalities and promoting political activism?  
(Example: Amnesty International Campaign)

- What does the “Write for Rights” Campaign stand for?
- How many people use this method?
- Which topics related to political activism have already been on this campaign?
- How can I participate?
- How can I start my online open letter?

Link for more info on Amnesty International website, last access on 31/01/22:  
<https://www.amnesty.org/en/get-involved/write-for-rights/>





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### CASE STUDY II

LETTER TO THE EUROPEAN COMMISSION ON BEHALF OF EUROPE'S CULTURAL AND CREATIVE SECTORS

**"Open letter by a pan-European community of 110 networks and associations, aiming to call on the European Commission to encourage Member States to fully integrate culture in their national recovery and resilience plans, allocating at the very least 2% of the RRF budgets to the CCS"**

Source:

European Network of Cultural Centres Website, last access on 01/02/22  
<https://encc.eu/resources/database/letters-european-commission-and-national-governments-behalf-europes-cultural-and>

### GUIDE

NOW IMAGINE THAT YOU CREATE YOUR OWN OPEN LETTER. FOLLOW THE EXAMPLE OF THE PREVIOUS INITIATIVES, WRITE YOUR LETTER AND SEND IT OUT TO POLITICAL INSTITUTIONS!

Write a letter to promote political activism, on a social issue that you find problematic or unjust. Share it with others through digital tools and invite as many people as possible to participate by adding content to co-create with them the final text. Invite people to sign the letter and then send it out to local, national, or international political institutions to put pressure on them, asking for change!

